

GROWING

POPULATION
OF



217,000

WITH PLANNED GROWTH OF

22% BY 2031

7TH



HIGHEST GROWTH
IN HOUSE PRICES

SKILLED

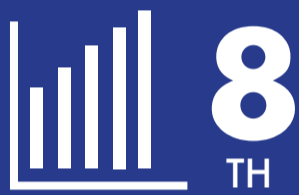


OF THE UK'S
TOP 10
UNIVERSITIES WITHIN 1 HOUR



LOWEST PERCENTAGE OF
RESIDENTS WITH NO
FORMAL QUALIFICATIONS

SWINDON

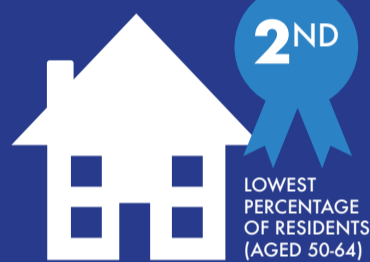


LARGEST INCREASE IN
BUSINESS STOCK



LARGEST INCREASE
IN TOTAL GVA

SWINDON



WITH NO FORMAL QUALIFICATIONS



1800
APPRENTICESHIPS
STARTED EACH YEAR

CONNECTED

1.9
MILLION



PEOPLE WITHIN
AN HOUR'S DRIVE

LONDON PADDINGTON IN



BY 2019

ADVANTAGEOUS



HIGHEST GVA
PER WORKER

AVERAGE OFFICE RENT PER FT²



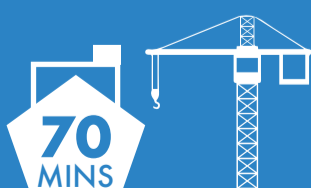
SWINDON :
£18.5

BRISTOL : £28.5
READING : £36.5

SWINDON



HEATHROW AND BRISTOL
AIRPORTS WITHIN AN HOUR



BRISTOL & SOUTHAMPTON
MAJOR FREIGHT PORTS
WITHIN 70 MINUTES

SWINDON

MORE THAN
£0.5
BILLION

INVESTMENT PLANNED IN
TOWN CENTRE REGENERATION



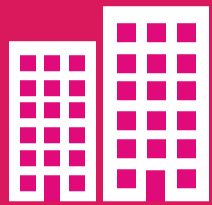
BEST TOWN/CITY
TO WORK IN THE UK

FINANCIAL AND PROFESSIONAL SERVICES



FASTEST GROWTH IN FINANCIAL SERVICES NATIONALLY

A SECTOR WORTH



£940 MILLION

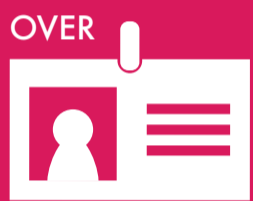


12% OF SWINDON WORKERS IN THIS CLUSTER

HOME TO GLOBAL BRANDS SUCH AS...



ADVANCED MANUFACTURING AND ENGINEERING



OVER 10,000 EMPLOYEE BASE

CONTRIBUTING £1 BILLION



TO THE ECONOMY

£110,000 GVA



CONTRIBUTION PER WORKER

HOME TO GLOBAL BRANDS SUCH AS...



DIGITAL



FASTEST GROWING TECHNOLOGY ECONOMY NATIONALLY

UK'S 9TH



FASTEST GROWING DIGITAL WORKFORCE

TECHNOLOGY



OVER 450 DIGITAL TECHNOLOGY BUSINESSES



A NEW DIGITAL TECHNOLOGY HUB OPENING IN THE HISTORIC SWINDON CARRIAGE WORKS

ALSO HOME TO...



Work IN SWINDON

ADVANTAGEOUS



HIGHEST AVERAGE WAGES



HIGHEST GROWTH IN HOUSING STOCK

SWINDON



HIGHEST EMPLOYMENT RATE



HIGHEST SHARE OF GRADUATES IN HIGH SKILLED OCCUPATIONS